



Explore here!



# WHO AM I ?

I'm **Pushkar Patel**, a Leather Design student at NIFT Raebareli, passionate about crafting designs that balance aesthetics, meaning, and functionality. With a keen eye for footwear innovation, photography, and graphic design, my work spans from concept to prototype—pushing boundaries through new materials, techniques, and visual storytelling.

I explore branding, logo design, typography, and semiotics to create identities that are not only visually striking but also rooted in culture and narrative. Beyond digital and print, I extend my practice into styling and photoshoots, curating moods, palettes, and compositions that bring a brand's essence to life.

For me, every design—whether footwear or visual—goes beyond ornamentation. It's a statement, a fusion of material, form, and identity, crafted to spark curiosity and leave a lasting impression.

## Education

**2016-2021**

Senior Secondary School (2016-2018) D.P.S Durg

Higher Secondary School (2019-2021) S.S.V Bhilai

**2022-2026**

Bachelor Of Design, (Leather Design, Minor: Fashion Communication)

National Institute Of Fashion Technology, Raebareli, Uttar Pradesh.

## Work Experience & Projects

**SUMMER INTERNSHIP AT GULLY LABS- (JUNE-JULY, 2025)**

- ✳ Footwear Design Intern, Gully Labs – worked on trend research, ideation, sketches & CMF.
- ✳ Gained exposure to prototyping, market-oriented design, and skill development.

**USER CENTRIC PROJECTS- (2022-2025)**

- ✳ Designing footwear, bags, and leather apparel with a focus on functionality and style.

**CRAFT RESEARCH DOCUMENTATION - ( JUN-JUL 2024)**

- ✳ Researched and documented Sanjhi craft (Mathura-Vrindavan), collaborating with artisans to preserve and innovate traditional paper-cutting techniques.

**GRAPHIC DESIGN, PHOTOGRAPHY & FREELANCE**

- ✳ Executed graphic design, freelance projects, and styling shoots, applying creativity and visual storytelling in fashion and branding.

## Software Skills



## Beyond Design



Street Photography



Exploring Ai in fashion

## Lets Connect !



Currently in -  
Raebareli, Uttar Pradesh



+917905716791



pushkar.patel@nift.ac.in  
pushkarpatel2003@gmail.com



English, Hindi